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Date: 3-17-05

By: Laurie A. Torres
Laurie A. Torres

Mail Stop Amendment

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In Re: Patent Application of

Conf. No.: 8089 : Group Art Unit: 2614
Appln. No.: 09/742,852 : Examiner: Sheleheda, J.
Filing Date: 12/21/2000 : Att'y. Docket No.: T721-19
Title: System for Rescheduling and Inserting Advertisements

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

INFORMATION DISCLOSURE STATEMENT

Each of the documents listed on the attached Information Disclosure Statement Citation Form PTO/SB/08A may be material to the patentability of the above-identified patent application and/or may result in a duty to disclose in accordance with 37 C.F.R. §1.56.

In accordance with the official waiver posted July 11, 2003, copies of the U.S. Patents and U.S. Patent Publications listed on the attached Form PTO/SB/08A are not being provided. However, copies of the foreign references and non-patent documents are enclosed. The official waiver withdraws the requirement under 37 C.F.R. § 1.98(a)(2)(i) for submitting copies of each listed U.S. Patent and U.S. Patent Application Publication with respect to applications filed after June 30, 2003. Copies of the listed U.S. Patent documents will be provided upon request.

The filing of this Information Disclosure Statement shall not be construed as an admission that any of the listed documents constitute prior art, nor as an admission against interest in any manner.

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- ☒ (2) after the period defined in (1) above but before the mailing date of a Final Rejection or Notice of Allowance, and
- ☐ Certification is made below, or
- ☒ The check or authorization to charge deposit account in the amount of the fee set forth by 37 C.F.R. §1.17(p) is attached.
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- ☐ Applicant hereby Petitions the Commissioner to consider the attached references; Certification is made below and the fee is included.

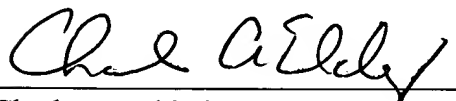
It is respectfully requested that this Information Disclosure Statement and the documents listed on the attached Form PTO/SB/08A and PTO/SB/08B be considered and acknowledged by the Examiner in connection with the above-identified patent application, be made of record therein, and that the listed document(s) be cited in the issued patent.

☒ The Commissioner is hereby authorized to charge Deposit Account No. 501535 as noted below. A duplicate copy is enclosed.

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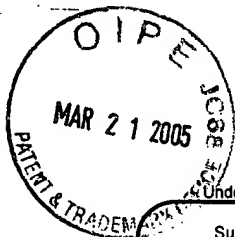
Respectfully submitted,



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(215) 766-2100

Date: March 17, 2005

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of

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Application Number	09/742,852
Filing Date	12/21/2000
First Named Inventor	Eldering, Charles
Art Unit	2614
Examiner Name	Sheleheda, J.
Attorney Docket Number	T721-19

U. S. PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Document Number	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
		Number-Kind Code ² (if known)			
	AG	US- US5099319	03/24/1992	Esch, Arthur G. et al.	
	AH	US- US5155591	10/13/1992	Wachob, David E.	
	AI	US- US5231494	07/27/1993	Wachob, David E.	
	AJ	US- US5446919	08/29/1995	Wilkins, Jeff K.	
	AK	US- US5534911	07/09/1996	Levitan, Gutman	
	AL	US- US5559549	09/24/1996	Hendricks, John S. et al.	
	AM	US- US5585858	01/07/1997	Lett, David B. et. al.	
	AN	US- US5652615	07/29/1997	Bryant; Stewart Fredrick et al.	
	AO	US- US5724091	03/03/1998	Freeman, Michael J. et al.	
	AP	US- US5781226	07/14/1998	Sheehan, Patrick	
	AQ	US- US5790426	08/04/1998	Robinson, Gary B.	
	AR	US- US5801753	09/01/1998	Eyer, Mark K. et al.	
	AS	US- US5861919	01/19/1999	Perkins, Michael et al.	
	AT	US- US5917830	06/29/1999	Chen, David et al.	
	AU	US- US5918014	06/29/1999	Robinson, Gary B.	
	AV	US- US5926205	07/20/1999	Krause, Edward A. et al.	
	AW	US- US6009409	12/28/1999	Adler, Micah A. et al.	
	AX	US- US6026369	02/15/2000	Capek, Peter George	
	AY	US- US6088722	07/11/2000	Herz, Frederick et al.	

FOREIGN PATENT DOCUMENTS

Examiner Initials*	Cite No. ¹	Foreign Patent Document	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear	1 ⁶
		Country Code ³ -Number ⁴ -Kind Code ⁵ (if known)				

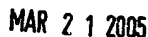
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First Named Inventor	Eldering, Charles
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Art Unit	2614
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Examiner Name	Sheleheda, J.
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Attorney Docket Number	T721-19
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U. S. PATENT DOCUMENTS

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FOREIGN PATENT DOCUMENTS

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		Country Code ³ *Number ⁴ *Kind Code ⁵ (if known)	MM-DD-YYYY			
	BE	WO0054504	09/14/2000	GOLDMAN, Phillip Y. et al.		
	BF	WO0147279	06/28/2001	BARTON, James, M.		
	BG	WO233973	04/25/2002	ROSENBERG, Scott, A. et al.		
	BH	WO0233975	04/25/2002	ROSENBERG, Scott, A. et al.		

Examiner Signature		Date Considered	
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